



BLACK FRIDAY SALE

GYMSHARK **BLACK FRIDAY** SALE

It's nearly time to stock up on forever favourites or test drive a fresh new 'fit with up to 60% off* in the Gymshark Sale, starting November 17th at 16:00GMT.



You knew it was coming, didn't you? And we knew that you'd want to be the first to know about the next big Gymshark sale, so here's the all-important details.

>>>

Launch Date: **17th November**

Launch Time: **4pm GMT (9am GMT in AU)**

End Date: **1st December**

End Time: **4pm GMT**

Promotion: **Up to 60% off selected lines**

>>>

The Gymshark Black Friday Sale is one of the most anticipated shopping events of the year. Our products are already great value for money, so this is a real opportunity for your audience to stock up on fresh new 'fits at up to 60% off selected styles!





Build Up Copy

We will announce the Gymshark Black Friday Sale on the 10th November at 2pm GMT. You can do the same, see the copy guidance below:

- *The wait is almost over. Save up to 60% off selected lines in the Gymshark Black Friday Sale. Launching 17th November 16:00GMT. It's kind of a big deal.*
- *Are you ready? It's almost time for up to 60% off selected lines in the Gymshark Black Friday Sale. The countdown is on 🕒*

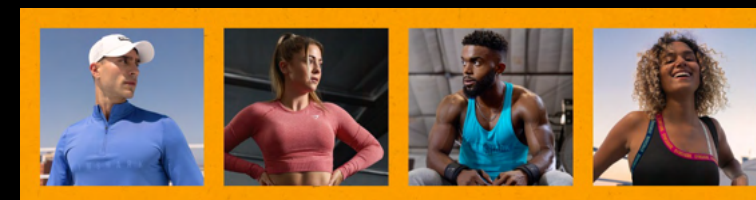
Launch Copy

From launch, we will lead with 'Up to 60% off*'. Launch copy guidance below:

- *Up to 60% off*. It's kind of a big deal. (*selected lines only)*
- *It's here! Up to 60% off selected lines in the Gymshark Black Friday Sale! Haven't you heard? It's kind of a big deal.*
- *Haven't you heard? The Gymshark Black Friday Sale is back baby! Up to 60% off selected lines. Savings worth scrolling for.*

Campaign Creative

We have several assets available, let us know if you need something specific.





BLACK FRIDAY SALE

WOMENS PRODUCTS & INSPIRATION



50% OFF

TRAINING LEGGINGS

Black



20% OFF

VITAL SEAMLESS 2.0 LEGGINGS

Black Marl



25% OFF

ADAPT ANIMAL SEAMLESS

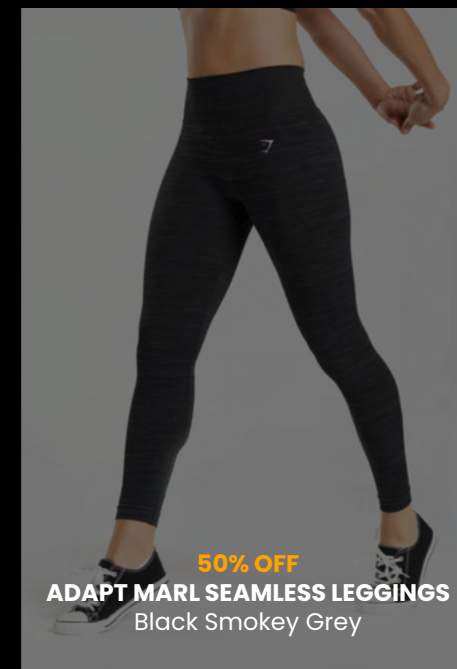
Reef Black



20% OFF

FLEX HIGH WAISTED LEGGINGS

Black



50% OFF

ADAPT MARL SEAMLESS LEGGINGS

Black Smokey Grey



20% OFF

TRAINING BRANDMARK LEGGINGS

Black



20% OFF

SWEAT SEAMLESS SCULPT

Black



20% OFF

APEX SEAMLESS LEGGINGS

Black Onyx Grey

BLACK LEGGINGS

A staple piece in any workout wardrobe, and rightly so – black leggings are must have in any gym wear rotation.

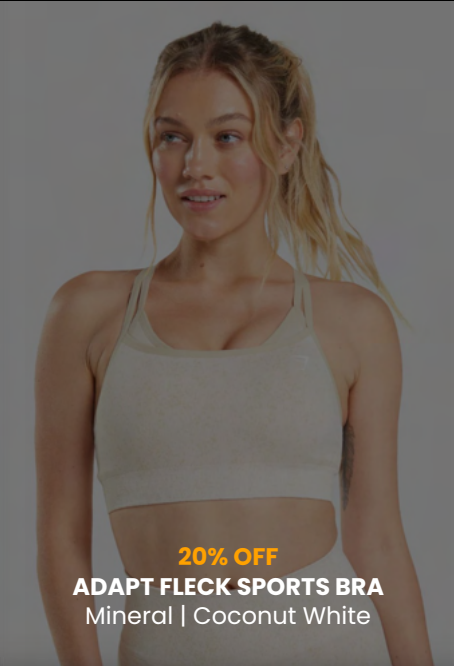
Black leggings offer an understated aesthetic when paired with neutral tones, or add some flair to your 'fit by pairing them with a burst of colour in your top.

MATCHING SETS

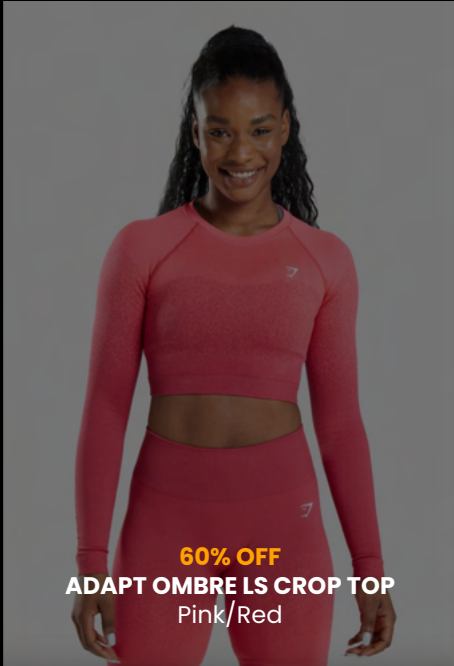
Over the last few months we have seen a surge in searches for **Matching Sets**. We're displaying just a few of the products included in the Black Friday Sale – but don't worry – this isn't all of them!



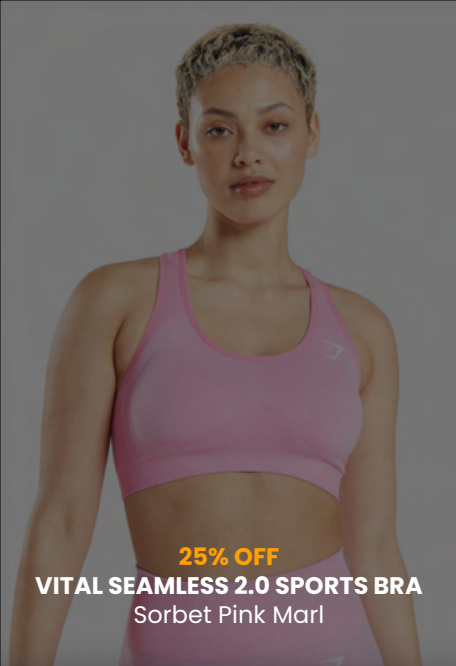
25% OFF
ADAPT CAMO LS CROP TOP
Savanna | Cherry Brown



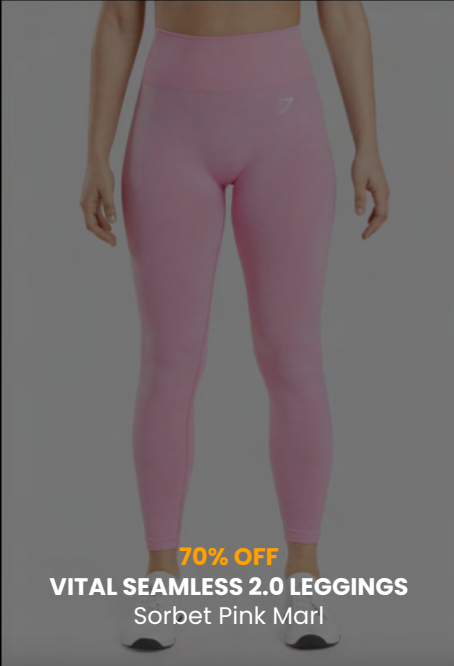
20% OFF
ADAPT FLECK SPORTS BRA
Mineral | Coconut White



60% OFF
ADAPT OMBRE LS CROP TOP
Pink/Red



25% OFF
VITAL SEAMLESS 2.0 SPORTS BRA
Sorbet Pink Marl



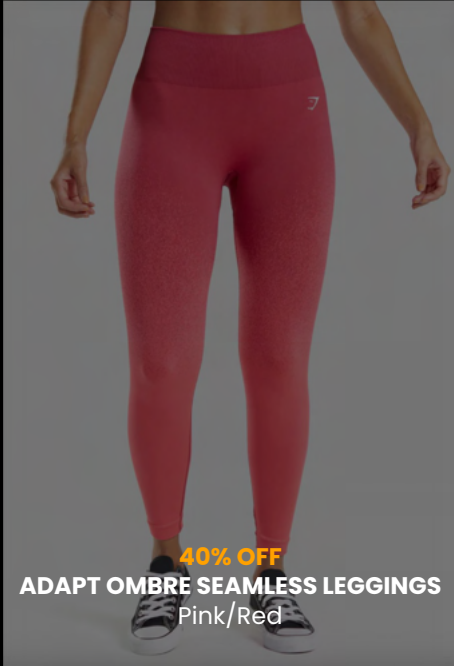
70% OFF
VITAL SEAMLESS 2.0 LEGGINGS
Sorbet Pink Marl



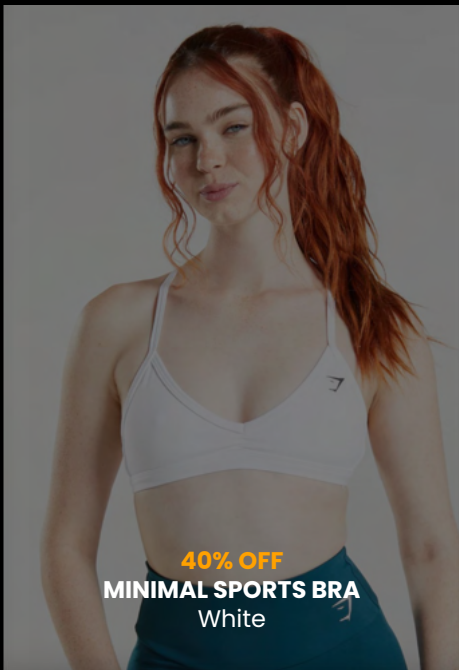
60% OFF
ADAPT CAMO SEAMLESS LEGGINGS
Savanna | Cherry Brown



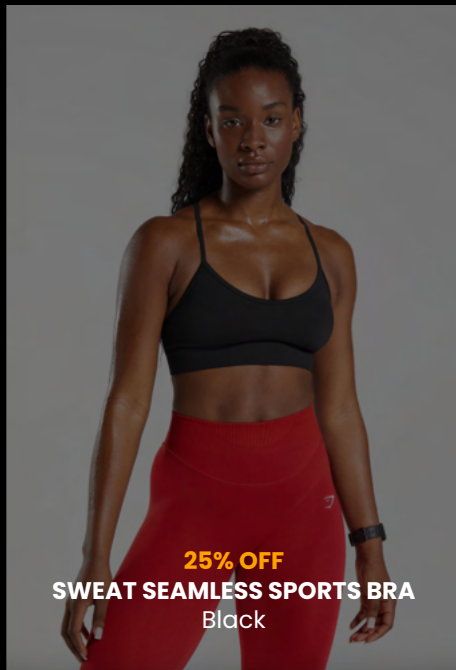
20% OFF
ADAPT FLECK SEAMLESS LEGGINGS
Mineral | Coconut White



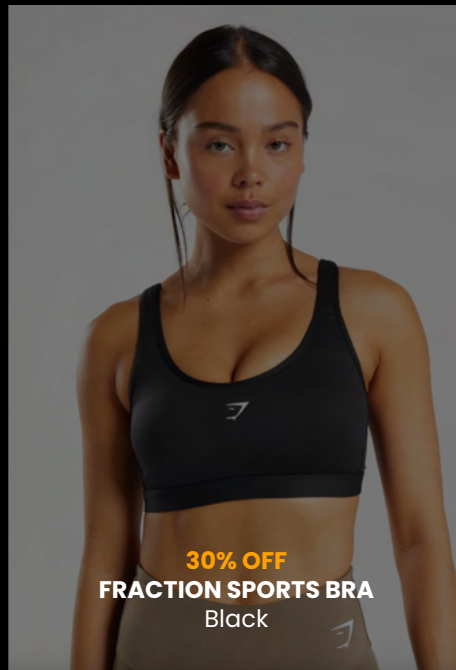
40% OFF
ADAPT OMBRE SEAMLESS LEGGINGS
Pink/Red



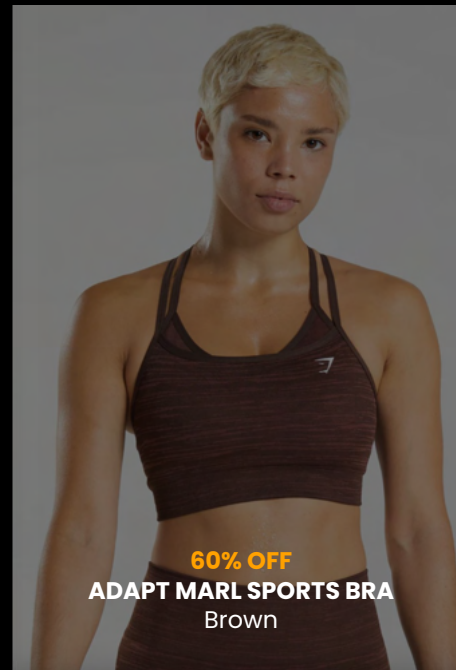
40% OFF
MINIMAL SPORTS BRA
White



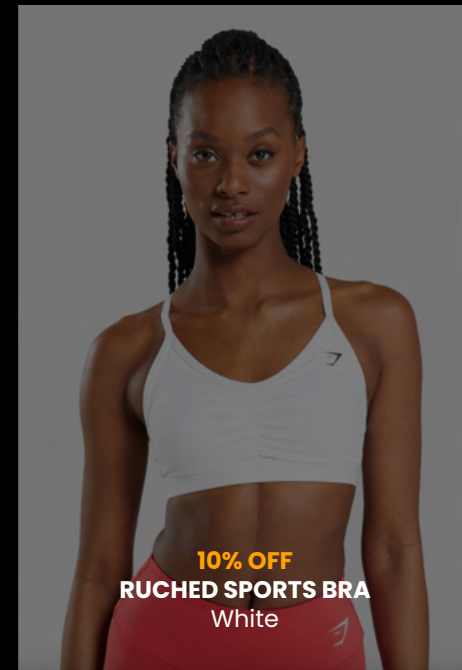
25% OFF
SWEAT SEAMLESS SPORTS BRA
Black



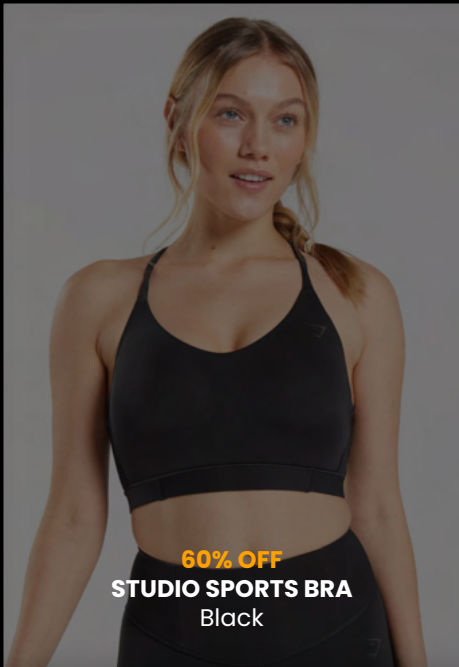
30% OFF
FRACTION SPORTS BRA
Black



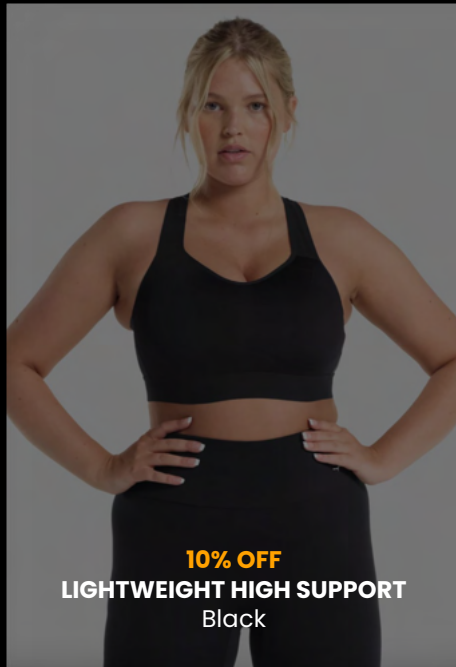
60% OFF
ADAPT MARL SPORTS BRA
Brown



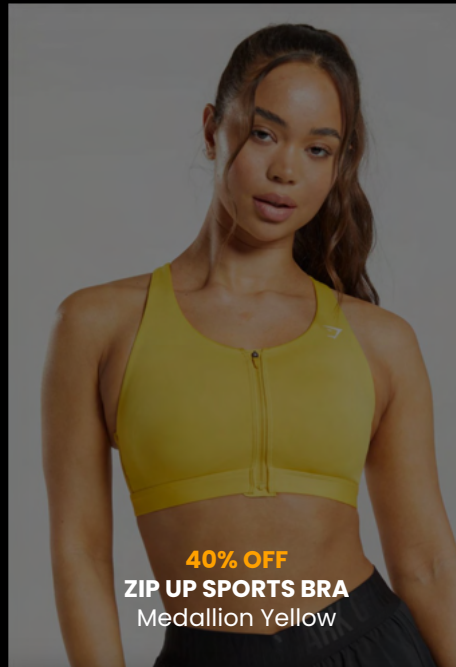
10% OFF
RUCHED SPORTS BRA
White



60% OFF
STUDIO SPORTS BRA
Black



10% OFF
LIGHTWEIGHT HIGH SUPPORT
Black



40% OFF
ZIP UP SPORTS BRA
Medallion Yellow

SPORTS BRAS

Our full collection of Gymshark sports bras offers, not just a stylish array of cuts, designs, colours and shapes, but also a range of light, medium and high support sports bras to suit activity level and workout style.



REST DAY

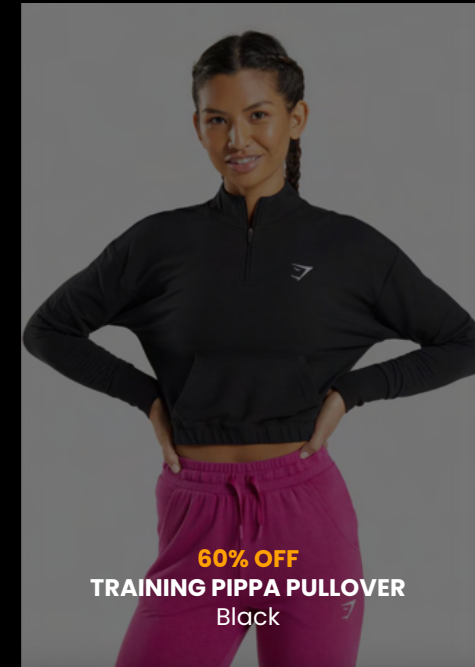
Rest day is a different vibe for everyone. Relaxed silhouettes, super comfortable materials and sleek yet chilled-out designs, made to go with your flow so you can enjoy your rest day, your way.



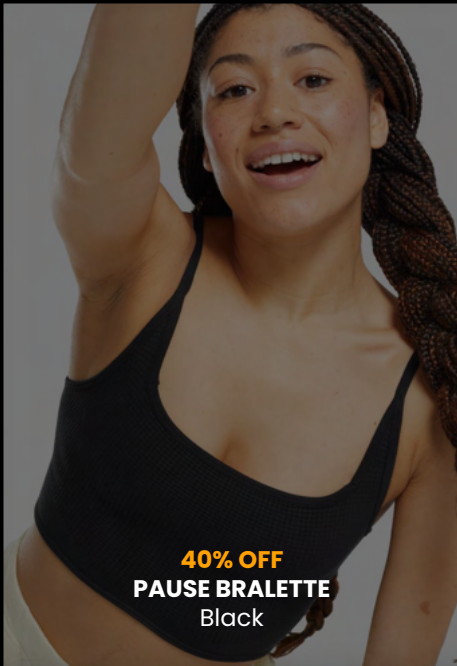
25% OFF
REST DAY SWEATS HOODIE
Light Grey Marl



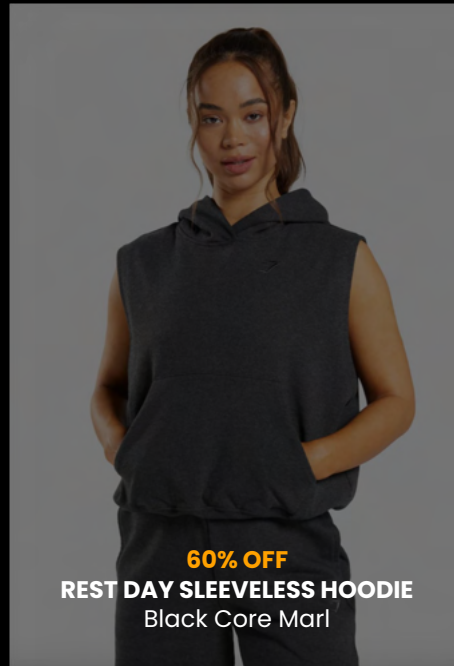
30% OFF
TRAINING STRAIGHT LEG JOGGER
Black



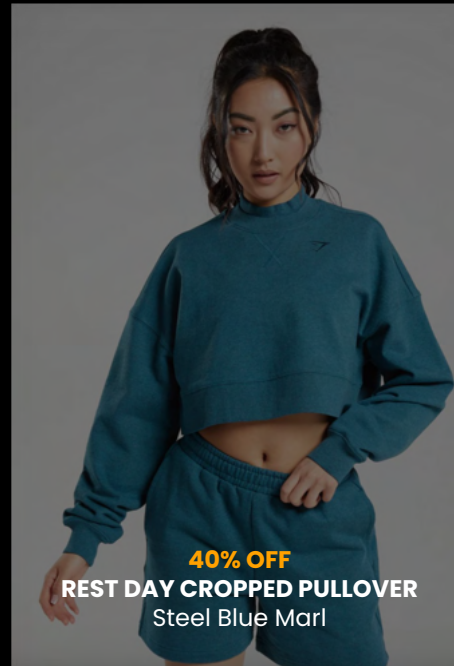
60% OFF
TRAINING PIPPA PULLOVER
Black



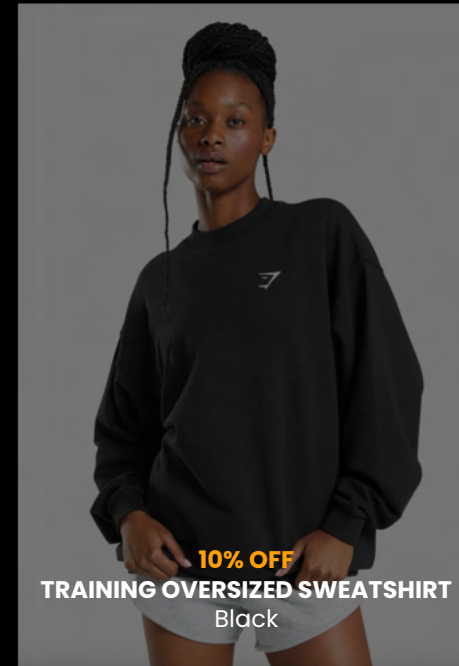
40% OFF
PAUSE BRALETTE
Black



60% OFF
REST DAY SLEEVELESS HOODIE
Black Core Marl



40% OFF
REST DAY CROPPED PULLOVER
Steel Blue Marl



10% OFF
TRAINING OVERSIZED SWEATSHIRT
Black



25% OFF
PAUSE FLARED PANTS
Black



BLACK FRIDAY SALE

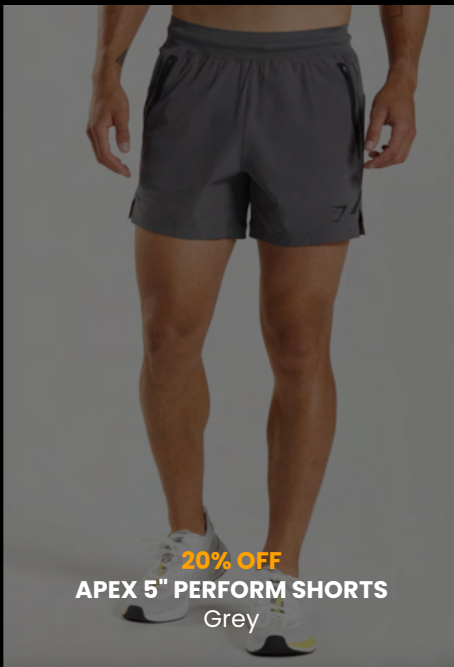
MENS PRODUCTS & INSPIRATION



15% OFF
ARRIVAL SHORTS
Black



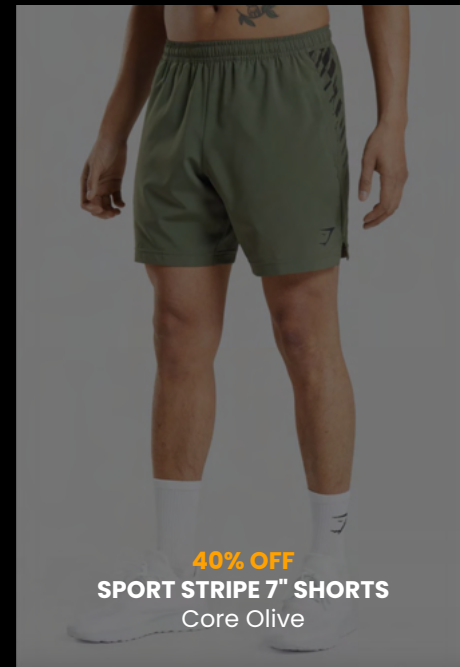
50% OFF
CRITICAL 7" SHORTS
Light Grey Marl



20% OFF
APEX 5" PERFORM SHORTS
Grey



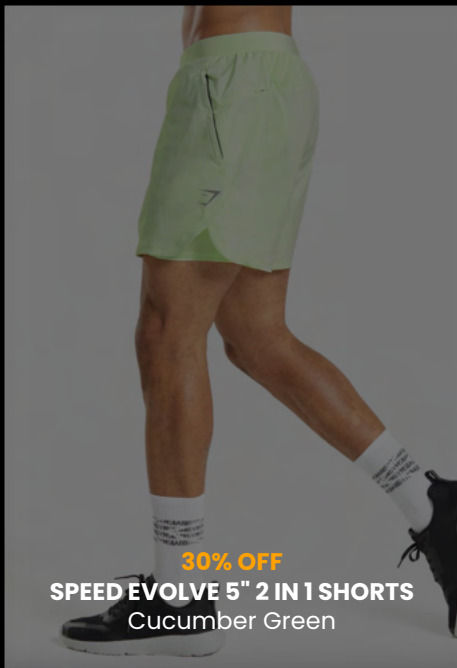
10% OFF
SPORT 5" 2 IN 1 SHORTS
Black Silhouette Grey



40% OFF
SPORT STRIPE 7" SHORTS
Core Olive



10% OFF
VITAL LIGHT SHORTS
Charcoal Grey Marl



30% OFF
SPEED EVOLVE 5" 2 IN 1 SHORTS
Cucumber Green



40% OFF
STUDIO SHORTS
Onyx Grey

SHORTS

A summer time staple and winter workout essential – a pair of gym shorts are at the core of any gym 'fit. In a range of sizes, weights and materials, our collection of men's gym shorts offer a variety of styles that you can tailor to your training.



MEN'S MUST-HAVES

A selection of Gymshark's must-haves for men. A range of products and accessories to take your workout a step further and achieve your fitness goals.



20% OFF
BOLD HOODIE
Black



30% OFF
SPORT STRIPE T-SHIRT
Onyx Grey



40% OFF
CRITICAL 2.0 JOGGERS
Black



20% OFF
CREST SWEATSHIRT
Black



30% OFF
CRITICAL 2.0 ZIP UP HOODIE
Light Grey Marl



50% OFF
LEGACY HOODIE
Light Grey Marl



30% OFF
APEX SEAMLESS T-SHIRT
Onyx Grey



25% OFF
CREST JOGGERS
Black



40% OFF
RETAKE SHORT SLEEVE CREW
Onyx Grey



70% OFF
STUDIO HOODIE
Core Olive



25% OFF
ESSENTIAL OVERSIZED JOGGERS
Charcoal Grey Marl



20% OFF
STUDIO JOGGERS
Core Olive



40% OFF
APOLLO HOODIE
Black



40% OFF
RECESS HOODIE
Obsidian Green



40% OFF
RETAKE CREW
Onyx Grey



40% OFF
RETAKE SEAMLESS T-SHIRT
Maya Blue | Black Marl

REST DAY

Rest day is a different vibe for everyone. Relaxed silhouettes, super comfortable materials and sleek yet chilled-out designs, made to go with your flow so you can enjoy your rest day, your way.



MEN'S TOPS

The best gym tops let you focus on your training and keep your workout free from restrictions. Our collection of workout shirts for men offer a range of fits and styles that let you tailor your workout wardrobe to suit you.

40% OFF
ARRIVAL GRAPHIC T-SHIRT
Smokey Grey

40% OFF
SPORT STRIPE T-SHIRT
White

50% OFF
SPEED EVOLVE T-SHIRT
Black

30% OFF
STEVE COOK SEAMLESS T-SHIRT
Off White | Light Grey

60% OFF
VITAL LIGHT SEAMLESS T-SHIRT
Charcoal Marl

10% OFF
BLOCK T-SHIRT
Black

20% OFF
CRITICAL 2.0 T-SHIRT
Light Grey Marl

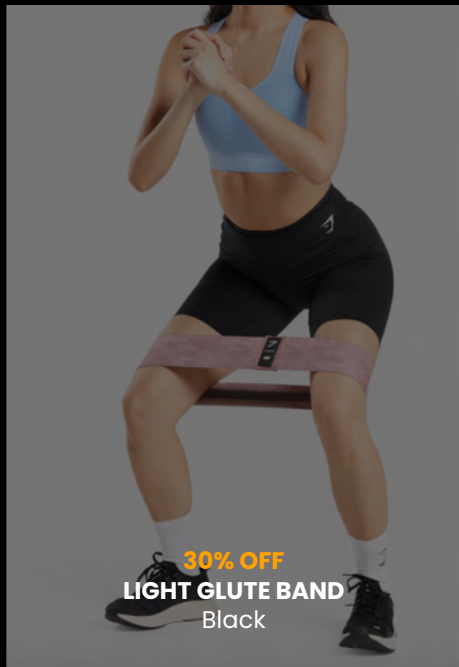
40% OFF
ESSENTIAL OVERSIZED T-SHIRT
Nevada Pink



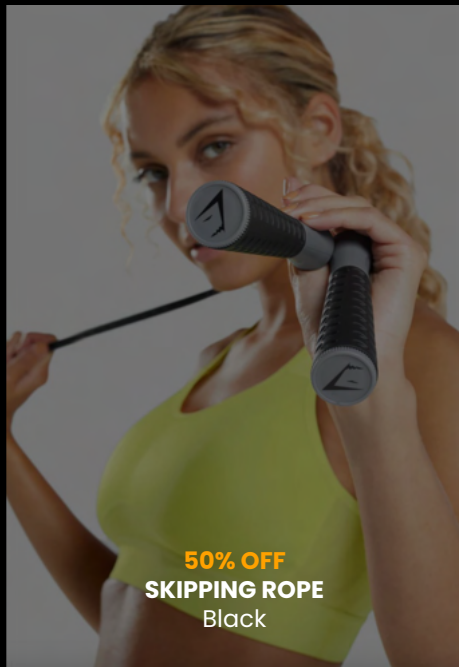
ACCESSORIES PRODUCTS & INSPIRATION



30% OFF
INSULATED STRAW FLASK
Black



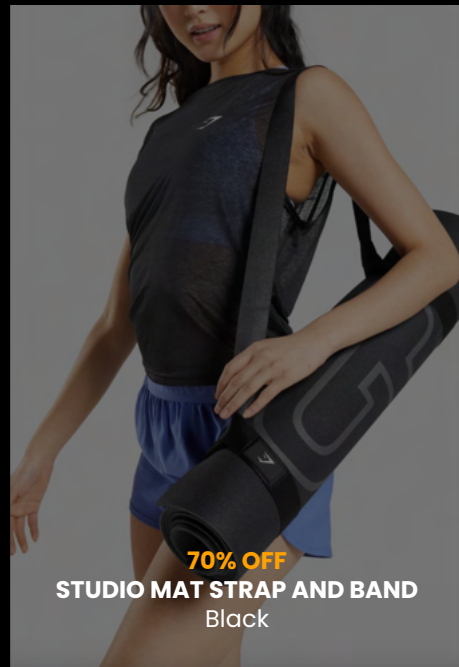
30% OFF
LIGHT GLUTE BAND
Black



50% OFF
SKIPPING ROPE
Black



30% OFF
1.3L WATER BOTTLE
Black



70% OFF
STUDIO MAT STRAP AND BAND
Black



50% OFF
23KG TO 54KG RESISTANCE BAND
Black



30% OFF
400ML SHAKER BOTTLE
Black



30% OFF
FOAM ROLLER
Black

EQUIPMENT & BOTTLES

If you're on the move, take your workout with you with one a Gymshark resistance band, or get your stretch on with our foam rollers. Don't forget to stay hydrated during your workout with our range of gym bottles too.

BAGS & SOCKS

Gym socks that help you to put your best foot forwards. Pack all your workout wardrobe favourites in one of our large duffle bags or gym holdalls, or if you're only looking to pack the essentials check out our small sports bags and gym sacks.



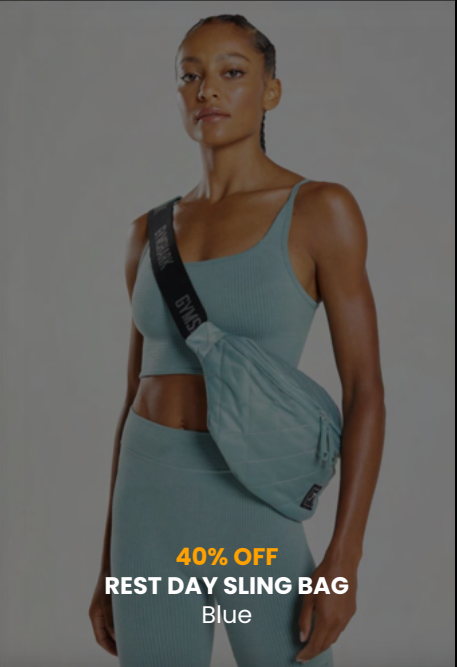
40% OFF
COMFY REST DAY SOCKS
White



20% OFF
STEVE COOK CREW SOCKS
Black



40% OFF
X-SERIES BAG 0.3
Black



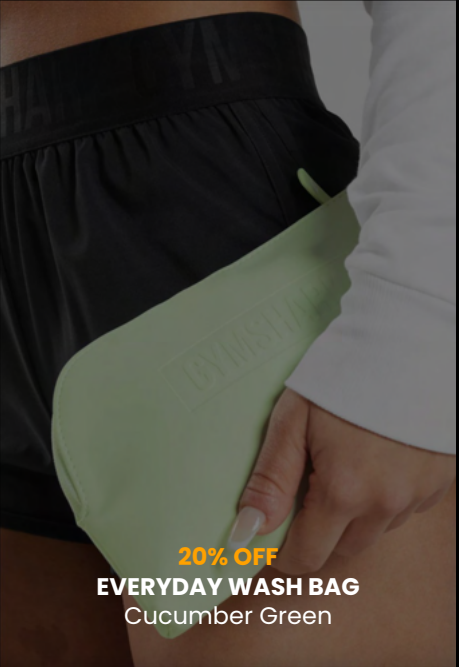
40% OFF
REST DAY SLING BAG
Blue



60% OFF
X-SERIES BOOT BAG
Black



40% OFF
ANIMAL PRINT CREW SOCKS
Black



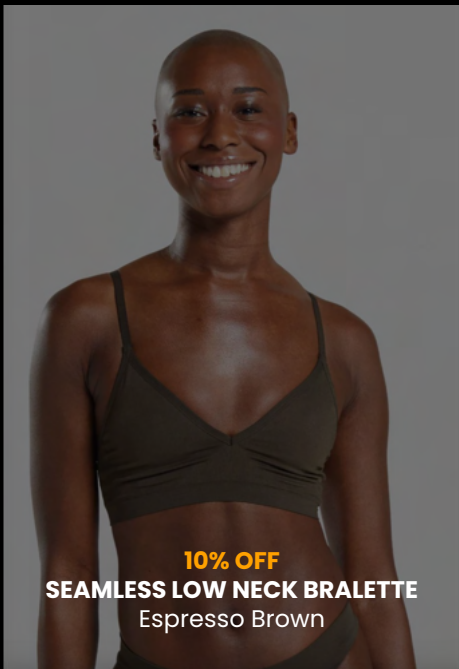
20% OFF
EVERYDAY WASH BAG
Cucumber Green



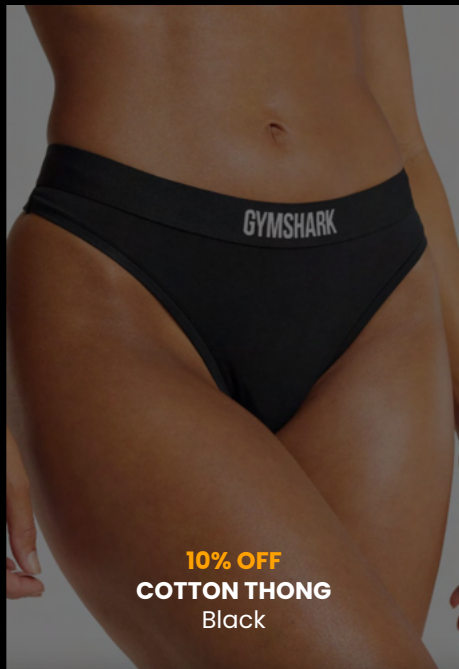
30% OFF
STUDIO SOCKS
Black



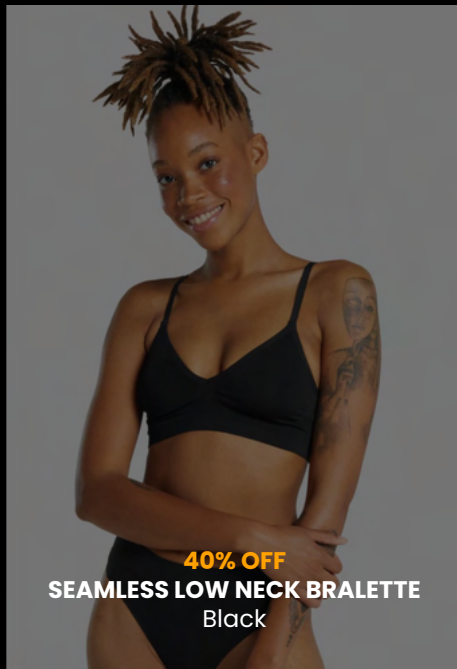
BLACK FRIDAY SALE



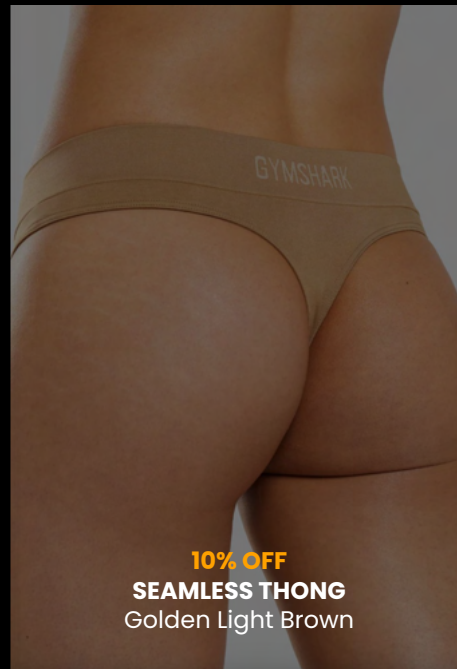
10% OFF
SEAMLESS LOW NECK BRALETTE
Espresso Brown



10% OFF
COTTON THONG
Black



40% OFF
SEAMLESS LOW NECK BRALETTE
Black



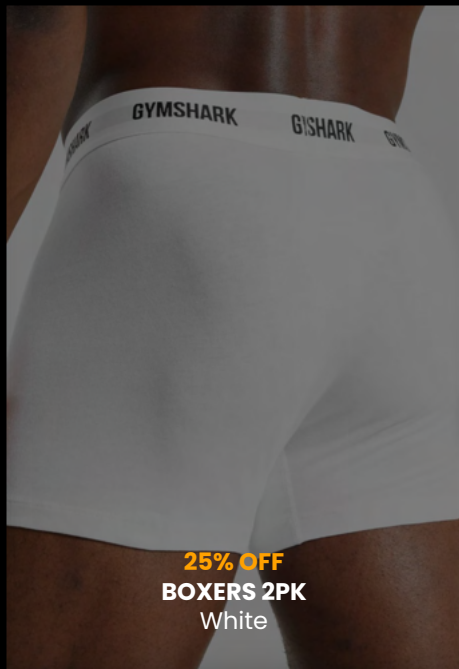
10% OFF
SEAMLESS THONG
Golden Light Brown



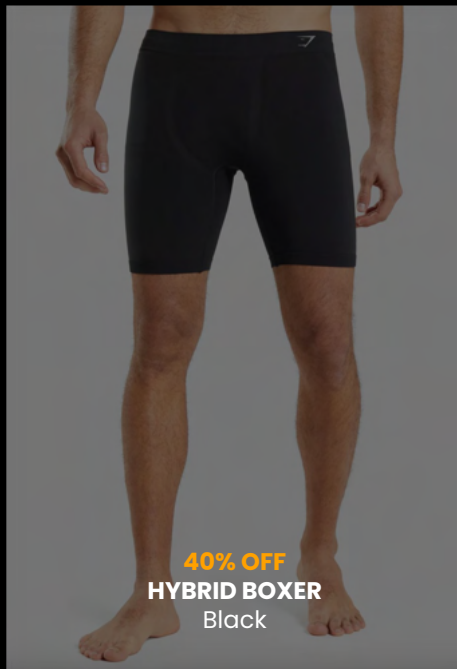
25% OFF
BOXERS 2PK
Core Olive/Navy



25% OFF
TRUNK 2PK
Black



25% OFF
BOXERS 2PK
White



40% OFF
HYBRID BOXER
Black

UNDERWEAR

Created with innovative fabrics and designs, Gymshark's underwear provides the base for a superior workout, whether you're running, lifting or playing sports.



GET IN TOUCH

Callum Ridley, Affiliate and Partnership Manager
callum.ridley@gymshark.com